



PRESS RELEASE

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Easter Seals PEI Announces 2024 Campaign Ambassador

Charlottetown - Easter Seals PEI recently celebrated the wrap-up of its successful 2023 Campaign and has selected a new young Islander as its Ambassador for the 2024 Campaign.

"2023 was a special year for us as we welcomed twin sisters Katelyn Rogers and Meghan Rogers as our first-ever dual Ambassadors," says Pat Campbell, who chaired the 2023 campaign. "They were an outstanding tag team and with the generous support of their family, our highly engaged schools, communities, and corporate partners we had our most successful fundraising year to date. We're incredibly grateful and looking ahead to another amazing year featuring our new Ambassador Lucie Gallant."

Lucie is ten years old and a Grade 5 student at École-sur-Mer in Summerside. Outside of school, Lucie enjoys basketball, sensory-friendly swimming, art, making videos and spending time with animals - particularly horses and cats. She lives in nearby Sherbrooke with her parents Melissa and Chris and her younger brother Jackson. Diagnosed on the autism spectrum, Lucie has experienced social and cognitive challenges but is excited to help increase awareness about neurodiversity and the power of optimism with her motto: 'With a positive mind you can do extraordinary things.'

"We're delighted to have Lucie joining us in this busy and important role as our next Ambassador," explains Executive Director Kelly Mullaly. "We know she's proud of her roots in the Francophone community and it will be wonderful for her to share her message in both French and English with the students we'll be visiting across the Island during the 2024 School Tour."

Lucie will officially start making public appearances as the 2024 Easter Seals PEI Ambassador in the New Year.

About Easter Seals PEI

Easter Seals PEI is a major project of the Rotary Club of Charlottetown in partnership with the Rotary Club of Montague and Eastern PEI and the Rotary Club of Summerside. Its mission is to enhance the quality of life, self-esteem, and self-determination of Islanders with disabilities. Easter Seals celebrated 100 years of service in Canada in 2022.

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Photo Attachment: Easter Seals PEI 2024 Ambassador Lucie Gallant

Photo Credit: Heckbert's Photography, Summerside

Media contact:

Kelly Mullaly, Executive Director, Easter Seals PEI kelly@eastersealspei.org

Cell: 902-629-5711